

JDPFirm.com New Site (Proposal v5)

Prepared for JDPFirm (Jeff Price) by Savio Designs • Valid until 05/01/2021

ROLES:

JDPFirm (Jeff Price) HIRER/CLIENT

Hirer(s) will assign a representative (if not them) to participate on a needed basis in the continued development process. Hirer will be responsible for representing the interests of everyone with a stake in the project. They will prioritize the project's requirements and explain them to their company (if applicable).

PROJECT MANAGER

Savio Designs will have Chris Knabenshue serve as Project Manager and lead on this project. He will be responsible for organizing the development plan, explaining the development process, coaching individuals and resolving barriers to progress. He will ensure that deadlines are met, goals are reached, and everything mentioned be clear and forward.

FEATURES & TASKS:

This Project is to create jdpfirm.com - redoing their existing ComplexAppeals WordPress Site from scratch. We will be using the JDPFirm Logo from the existing site.

We will work with Client/webhost to ensure the site has a working certificate and to make sure that the hosting will be used for jdpfirm.com vs. complexappeals.com.

Once this site is uploaded and live, we will also forward complexappeals.com to this site and delete the old WordPress Site and its databases from the Client's server.

Site will be Search Engine Optimized (SEO) and we will show client how to maintain that through the CMS as part of the training.

Menu Items will include:

- Home (icon vs text on the menu) - This would be a welcome/landing page with the normal html editor since the current complexappeals landing page seems to be the "work" link.

(splashy/picture covering home page distinctively LA - pics may need to be provided by client). See below for Extended Functionality in Home Page.

- The Firm - this will be a basic content page that will tell about the Firm/Jeff's Bio/etc. (2 column design similar to <https://forpurposelaw.com/may-l-harris/>)
- News-This would be a consolidation of the old Events, Work, and Scholarship Link.
- Sketches- See below for Extended Functionality
- Contact (this will be for the Contact Form)

The menu itself will be a slide out menu that would be triggered by the "hamburger icon" (three lines) at the top right of the site.

The site content itself will be editable via a coded Content Management System.

Site will be designed using PHP/HTML5/CSS3 using the latest web standards (responsive design, clean code, etc.)

Client will retain all copyright ownership of the site once the project is deemed complete and fully paid.

Since Client will have full access to his site and the coding through his hosting account, he will have the ability to alter the site at a design/code level AT HIS OWN RISK. Savio Designs is not responsible for any breaks in functionality due to Client tampering with the code.

1 hour of remote CMS training is included. This will be scheduled once project is deemed complete. 14 days of any reported bug fixes and minor tweaks is included once project is deemed complete.

This Project Includes the following Features/Modules/Tasks:

	FEATURE/MODULE:	PRICE:
1	<p>WEBSITE: Unique Design of Website</p> <p>Creating a Unique design with unlimited revisions (within scope of proposal). This site is coded for you (not using templates/online page builders). Includes up to 10 pages with a basic html editor as well as a contact form on one of the pages. Additional pages can be coded for an additional fee.</p> <p>NOTE: We are no longer going to be copying the design of the current complexappeals.com website, but but we will be taking a lot of inspiration from https://www.quinnemanuel.com & https://forpurposelaw.com. The Home Page is now going to be a different look than the other pages and will have an image rotator.</p>	\$449.95

	FEATURE/MODULE:	PRICE:
2	<p>WEBSITE: Coding of the Content Management System</p> <p>This includes the time to code in the content management system into your site/connect the pages/set up for SEO Optimization/etc. Also includes 1 hour of CMS Training and access to our Support Videos and Knowledge Base.</p> <p>NOTE: This is the base coding with the basic features for the pages as well as the Contact Form Coding. Extended Features are billed as an additional cost.</p>	\$399.95
3	<p>WEBSITE: Extended Functionality Coding (Home Link)</p> <p>This covers the extended functionality of a Website page beyond that of an html editor.</p> <ol style="list-style-type: none"> 1. Home Page "News Scroller" similar to https://www.quinnemanuel.com will take 10 most recent "News" page posts and scroll them. 2. Background Image Rotator - images will rotate in the background of the page - Client will be able to change the pictures. 	\$79.95
4	<p>WEBSITE: Extended Functionality Coding (Various Links)</p> <p>This covers the extended functionality of a Website page beyond that of an html editor.</p> <p>Contact frame similar to https://forpurposelaw.com/nonprofit-litigation/ with link to "Contact us for a strategy meeting" with a conditional logic form to appear on the pages: The Firm, News, & Sketches.</p>	\$39.95
5	<p>WEBSITE: Extended Functionality Coding (News Link)</p> <p>This covers the extended functionality of a Website page beyond that of an html editor.</p> <p><i>Extended Functionality Details:</i></p> <ol style="list-style-type: none"> 1. Page would display posts (Events/News/Scholarship) that are inputted in the CMS by Client. On the page itself, the Categories (defined by Client [we will preset: Work, Events, & Scholarship]) will appear at the top of the page. They will be able to click a Category to filter only postings from that category. Postings will be ordered by the "Date Field" <p>1. Data that Can be inputted by Client:</p>	\$385

	FEATURE/MODULE:	PRICE:
	<ol style="list-style-type: none"> 1. Title 2. Category (He will have the ability to create different categories - please note this does not include sub-categories). 3. Date 4. Case Information (full html editor with ability to add additional images and embed media like YouTube Videos/etc.) 5. Cover Photo 6. Background Picture (this will be used for the page background) 7. Active/Inactive (so you can write a case file and save it as a draft before he publishes it) 8. Multiple PDF Upload <ol style="list-style-type: none"> 1. This will be a feature in and of itself. It will allow Client to upload multiple files giving each of them a unique title, description, and a category. Categories will be able to be added in by Client. Client will be able to sort the order of the PDFs. Note - this does not include sub-categories. 2. On the User View, the files will open up into an integrated PDF Viewer. 9. The posts will appear as Tiles showing the Cover Photo/Title/Date/First 200 characters. When a User clicks that it opens the event up to its own page. ADVANCED CSS HOVER EFFECT - would be applied to make the tiles animated (spin effect is hoped for) according to the limitations of HTML5/CSS3 as mouse hovers over them to give them emphasis. Pagination would be used. <ol style="list-style-type: none"> 2. Instead of writing a Post, Client will also be able to choose to link to an outside site/article and input the following: <ol style="list-style-type: none"> 1. Title 2. Author 3. Category (these will be from the above Categories created in NEWS [see a/ii]) 4. Date 5. Link 6. Cover Picture 7. Active/Inactive 8. On the user end, the posts will still appear like the other posts (it would not display the first 200 characters since it is an external link. Instead it would display an "EXTERNAL LINK" Banner), but when it is clicked the link will open up in a new tab of the User's browser. 3. Client would also have option to just upload a PDF - if selected 	

	and input the following fields: FEATURE/MODULE:	PRICE:
	<ol style="list-style-type: none"> 1. Title 2. Author 3. Category (these will be from the above Categories created in NEWS [see a/ii]) 4. Date 5. Active/Inactive 6. On the user end, the posts will still appear like the other posts (it would not display the first 200 characters since it is an external link. Instead it would display a "PDF" Banner), but when it is clicked the PDF will open up in a page with a PDF Viewer. 	

	FEATURE/MODULE:	PRICE:
6	<p>WEBSITE: Extended Functionality Coding (Sketches Link)</p> <p>This covers the extended functionality of a Website page beyond that of an html editor.</p> <p><i>Extended Functionality Details:</i></p> <ol style="list-style-type: none"> 1. Page would display the Sketches (Blog-like Posts) of the Client that are inputted in the CMS by Client. <ol style="list-style-type: none"> 1. Sketches Data Client would be able to insert: <ol style="list-style-type: none"> 1. Title 2. Category (He will have the ability to create different categories AND Subcategories). 3. Author 4. Sketch (full html editor with ability to add additional images and embed media like YouTube Videos/etc. 5. Publish Date 6. Active/Inactive (so he can write an article and save it as a draft before he publishes it) 7. Background Picture (this will be used for the page's background) 8. Multiple PDF Upload <ol style="list-style-type: none"> 1. This will be a feature in and of itself. It will allow Client to upload multiple files giving each of them a unique title, description, and a category. Categories will be able to be added in by Client. Client will be able to sort the order of the PDFs. Please Note, this does not include sub-categories. 2. On the User View, the files will open up into an integrated PDF Viewer. 3. The plan is to use the main code from the "News" area and integrate it into this section as well (which is why the extra cost for this section isn't as high as the "work" section). 2. On the User view they will be able to sort the list of sketches by Title, Author, Category, or Date Published (both Ascending/Descending). The articles will appear as an index, with rows for the different entries, showing the Title/Date/First 200 characters. When a User clicks that it opens the sketch up to its own page. 	\$245

	FEATURE/MODULE:	PRICE:
8	WEBSITE: Mailing List Module Install and set-up our Mailing List (Newsletter) Module Script that will allow Mass Mailings to be sent out, unlimited mailing lists, subscribers, messages. <i>OPTIONAL: We will embed the sign-up form on the site so the users can sign-up for mailings (this won't effect cost either way).</i> Client will also be able to manually add in Subscribers.	\$89.95
9	WEBSITE: Search Bar + Advanced Search We will have a search bar on the top of the site. This will search entire site contents. The Search Results page will also feature an "Advanced Search" that will allow the user to search just a specific page on the site. NOTE: <i>this will not search within PDF documents.</i>	\$149.95

TOTAL PROJECT ESTIMATE: \$1,839.70 + any taxes (if applicable)

Project communications and status will be managed using the Savio Designs Client Portal: <https://my.saviodesigns.com>. All site content (text/images/video/etc. - outside of site design images) is the responsibility of the client to provide. Savio Designs can assist with that for an additional fee, and can help source images and other media, though client would be responsible for any costs with obtaining adequate copyrights for those images/media.

Timeframe:

Given our current Project Queue and the Scope of this Project, we estimate that the project will take us **4 - 5** weeks to complete after final design approval. Due to the unknown variable of final design approval (it depends on how many revisions we do/things that you would like us to tweak or change, and how fast feedback is given), we can only give an estimate of time for the coding after the final design approval is given. **At the time of this proposal, we are currently at capacity for projects, so we will be unable to schedule the start of this project until 5/3/2021 (assuming contract is signed/deposit is received by then).** We usually deliver first design concepts within 3 business days following signed contract and reception of deposit (in this case first design concepts would be given by 5/6/2021). Work will not begin until the contract is signed and deposit is received.

We work on Projects Standard Business Days: Monday-Friday, not counting Holidays. For emergency Projects, we also work Weekends. In certain cases, we might work on projects outside of these standard times. We try to avoid working on Sundays.

Deposits and Payments:

35% of the estimated value of the project would be due upon the agreement of this contract in order to start work. Second Installment of 25% would be due once the design is approved. The final balance (40%) is due once the project is complete, assuming satisfactory progress has been made and approved by client to standards stated in "Features and Tasks" Section. All work is 100% guaranteed. Client can report any "bugs" discovered for Project Tasks within 14 days of Project Completion for Savio Designs to fix at no charge. All discussions of payments and costs, from either party, are not deemed official unless they are in writing. *Please note: work will not begin until Deposit is paid and Contract is signed. Delay in doing so may delay the anticipated timeframe of your project!*

Hosting/Domains:

For website projects, Client is responsible for the hosting and the domains of their website. Client agrees to give Savio Designs access to the hosting server and domain settings in order to complete the project (where needed). Should site be lost due to Client's failure of hosting and domain upkeep, Savio Designs can be contracted to assist in the possible restore of the site at an additional cost.

Website Add-ons:

Savio Designs offers a variety of Add-ons for websites including: Content Delivery Network (CDN) Service, Security Monitoring, SEO Monitoring, and more. These can be purchased as add-ons at any time, even after the project is complete. See <https://saviodesigns.com> for more information!

Back Linking/White Labeling:

As a way to promote Search Engine Optimization for both parties, Client agrees to allow Savio Designs to place a link to its site in the footer of the website with the words "Designed by Savio Designs" or other applicable phrase. This link will open in a new window. Client will also allow Savio Designs to list this project under their "portfolio" and other areas of its site where they deem appropriate. Savio Designs will also include a link to Client's site in order to allow for the Search Engine Optimization of the Client's site. White Labeling of the Client's site is available for an additional \$299.95.

Next Steps:

If you approve of this Proposal (by e-signing it), a Contract will automatically be generated for you and linked to this proposal. This Contract will also need to be e-signed and any required deposit would need to be received before work begins. The Contract will outline all of our standard policies, the "legal language", etc. Neither Savio Designs nor you are committed to this project until the contract is signed and approved.

I,/s/ Jeff Dominic Price, JDP PC, confirm that I have read and fully understand this document, and by confirming constitutes a legally binding signature.

/s/ Jeff Dominic Price, JDP PC

Date Signed: 04/19/2021 17:18:26

IP Address: 172.91.104.232